



## JARED S. IMPERATORE

### GRANT STREET ASSOCIATES RETAIL SERVICES GROUP

MANAGER | RETAIL BROKERAGE & LEASING

Mr. Imperatore joined Grant Street Associates in July 2006 as a Brokerage and Leasing Manager specializing in retail properties and tenants. Jared has 15 years of business experience consulting with Fortune 500 and Fortune 1000 companies. Prior to joining Grant Street, Jared worked for CoStar Commercial Real Estate Provider. As an analytical real estate instructor, he developed a strong working knowledge of owner/developers, brokers and commercial real estate financing vehicles.

Jared's formal training in Property Professional, ERIS, Claritas and Tenant Software combined with his strong work experience has enabled him to acquire and maintain successful client relationships.

Mr. Imperatore has been successfully providing professional Tenant representation for national and regional retailers in western Pennsylvania. Jared works closely with the tenant to develop current and future business plans; implement risk management provisions during lease negotiations; and create a multiple site search matrix while analyzing tenant mix strategies, demographic peering within market trade areas and vehicle traffic analysis.

Mr. Imperatore's professional Landlord agency services include marketing and leasing for existing retail plazas, redevelopment projects and new mix used development retail projects. Working closely with the Landlord's project timeline, Jared adds value to the projects with market research and leasing/subleasing policy while placing into action tenant mix strategies.

Jared holds a Bachelor of Science degree from Point Park University, as well as an Associate degree in Specialized Technology from the Pittsburgh Technical Institute. In 2006, Jared received CoStar's President's Club and Market Share Award. Jared is a licensed Real Estate Salesman in the state of Pennsylvania and an Active Member of ICSC.

