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Z:Brand crafts new office at The Gulf Tower

Pittsburgh – Z Brand Group, LLC, the new creative communications agency hatched from the mind of Goldie Z. Ostrow, former president of A to Z Communications, will move in to its new home in The Gulf Tower on May 1, 2009.

Ms. Ostrow enlisted the help of Rob Geiger, Executive Vice President of Grant Street Associates, to assist her in identifying the prime downtown location for her latest venture. After an extensive search of various opportunities throughout the central business district, Z Brand Group signed a three-year lease for approximately 3,700 square feet of office space on the 32nd floor of The Gulf Tower.

“The Gulf Tower 32nd floor has breathtaking views of the entire city, and the building lobby and exterior is a testament to the greatness of Pittsburgh past,” said Ostrow when asked what sold her on The Gulf Tower. “The remodeling and tech renovations are exceptional. And the location is great for all of our downtown clients.”

The 38-story, 407,000-square foot Gulf Tower provides Z Brand with easy access to its downtown client base as well as convenient access to numerous on-site amenities including 24-hour security, a limousine service, on-site property management and first-floor retail and restaurant venues. Z Brand joins a host of other tenants who call The Gulf Tower home, including: Urban Design Associates, The Make-A-Wish Foundation, Bridgeway Capital, and Fifth Third Bank.

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