

## **FOR IMMEDIATE RELEASE**

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### **GRANT STREET ASSOCIATES ADDS BROKERAGE & LEASING MANAGER, BUILDS RETAIL TEAM**

Pittsburgh – Grant Street Associates, Inc., a full-service commercial real estate firm headquartered in downtown Pittsburgh, has added Simon Franklin to its brokerage and leasing team.

Mr. Franklin has more than five years of experience in the commercial real estate industry, including four years as a vice president with the Pittsburgh office of CresaPartners, a national tenant representation firm. A graduate of Allegheny College, Franklin is a licensed real estate salesperson in Pennsylvania and a member of the Young Real Estate Professionals Pittsburgh chapter. He will assume the office agency representation responsibilities of J. R. Yocco, who has transitioned to Grant Street Associates' Retail Group.

Mr. Yocco joined the brokerage and leasing team at Grant Street Associates in May of 2005, concentrating his practice on landlord representation for Rugby Realty Company and tenant representation. With nearly 10 years of working in the commercial real estate industry, J.R. has been involved in many aspects of the real estate business and has transaction experience with all property types, including: retail, office, industrial, investment and converted use.

In late 2008, Yocco shifted his primary focus to the retail sector of the industry and now provides agency representation for a number of downtown and suburban Pittsburgh properties, as well as tenant representation for a variety of regional and national clients. Yocco joins Jared Imperatore in representing more than 2.5 million square feet of retail space in the Pittsburgh market.

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Grant Street Associates, Inc., an independently owned and operated member of the Cushman & Wakefield Alliance, is a full-service commercial real estate firm headquartered in Pittsburgh, Penn. Founded in 1993, GSA specializes in offering tenant representation, agency representation, buyer/seller representation, investment and corporate services. For more information, please visit our website at [www.gsa-cw.com](http://www.gsa-cw.com).