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**BAKERY SQUARE MANAGEMENT CO, LLC PARTNERS WITH GRANT STREET ASSOCIATES TO MARKET AND LEASE ITS EASTSIDE RETAIL SPACE**

Pittsburgh –Bakery Square Management Co, LLC, the management group responsible for the former Nabisco factory in Pittsburgh’s East Side, has selected Grant Street Associates, Inc. as the exclusive retail leasing agents for it recently completed mixed-use development.

The Retail Services Group of Grant Street Associates has assumed marketing and leasing responsibilities for the approximately 83,000 square feet of available retail space at Bakery Square and is working to attract a balanced mix of national and regional tenants to join existing retailers Anthropologie, Urban Active Fitness, Free People, Learning Express Toys, Verizon FiOS , Boxwood Flowers and Gifts and Coffee Tree Roasters.

Bakery Square Management Co, LLC noted "we are extremely excited to bring in the expertise that Grant Street Associates has to offer, and look forward to announcing various new retailers who will be serving the needs of the community."

Situated near the corner of Fifth and Penn Avenues, Bakery Square has been an instrumental piece of the commercial revitalization efforts for Pittsburgh’s East Liberty and Larimar neighborhoods. The LEED Platinum-certified project has experienced steady activity within the past 12 months attracting a broad spectrum of office tenants, bringing the office component of the development to almost 100% occupancy.

Bakery square is also home to Marriott’s new vibrant Springhill Suites brand, which recently opened, exceeding it occupancy projections and offering guests a unique view of the development and surrounding community from its rooftop deck.

An influx of national retailers such as Whole Foods, Trader Joe’s and Target have further stabilized commercial activity in the community, and Retail Leasing Manager J.R. Yocco believes Bakery Square is perfectly situated to capitalize on this trend.

“With a solid on-site customer base and an attractive surrounding community that includes the most-educated residents of the city, Bakery Square is the ideal place for national and local retailers to expand,” Yocco said, “And the anticipated July 2011 opening of Pittsburgh’s first urban Target will lead to even greater traffic volume near Bakery Square.”

With spaces from just under 1,000 square feet to 30,000 square feet available, the Grant Street Associates team is targeting a mix of restaurants, entertainment venues and traditional retailers to fill the openings at Bakery Square.

“We recognize an immediate need for restaurants and bars to cater to the office tenants, as well as to draw in the surrounding residents,” said Jared Imperatore, Retail Leasing Manager. “Bakery Square offers the ability to accommodate outdoor dining and has abundant free parking that will support multiple restaurant requirements.”

For additional information about Bakery Square, visit [www.bakery-square.com](http://www.bakery-square.com). For leasing information or to schedule a tour, please contact J. R. Yocco at (412) 391-2600 or [jryocco@gsa-cw.com](mailto:jryocco@gsa-cw.com).

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